

# *Idaho End-of-Life Coalition*

Formerly A Better Way Coalition, Inc. and Idaho State Hospice and Palliative Care Organization  
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## **Vision**

Improve care, conditions, and access to quality end-of-life care.

## **Mission**

Work cooperatively with other organizations to provide knowledge, tools, and mechanisms to promote compassionate end-of-life care, including hospice and palliative care, and better conditions for all terminally ill and dying people and the frail elderly completing life.

## **Goals**

- a. Provide opportunities for communities to gain a better understanding of and access to hospice and palliative care and to become empowered to make informed choices.
- b. Promote the growth of a professional care-giving culture that embodies the principles of palliative care at the end of life.
- c. Develop initiatives and educate on public policy issues.
- d. Strengthen Idaho's hospices and end-of-life network and increase the capacity to provide and promote palliative care at the end of life in communities throughout Idaho.

## **Activity Areas**

### **Research and Quality**

- Develop, track, and report measures of the quality of the end of life in Idaho
- Initiate education, policy development, facilitated conversations, and other steps to address areas of concern

### **Professional Education**

- Prepare and distribute *The Right Choice at the Right Time* resource book, newsletters (like Hospice News Idaho), white papers, videos, model forms, and other tools for professionals
- Sponsor quarterly regional workshops for hospice, palliative care, and other professionals
- Sponsor Annual Dying Well in Idaho Conference and Awards Banquet

### **Community Engagement**

- Coordinate annual statewide fall public engagement campaign through local coalitions, hospices, and community partners such as libraries, senior centers, and others
- Coordinate statewide events around significant dates, like National Caregiving Month, National Hospice & Palliative Care Month, National Pain Awareness Month, National Healthcare Decisions Day, World Hospice Day, Memorial Day, Veterans Day, Thanksgiving ...
- Develop resources and coordinate specific targeted campaigns: libraries, senior centers, workplaces, veterans, women, physicians, faith communities, cancer, dementia, etc.
- Establish high profile regional and statewide outreach and resource development activities: Idaho arts fund/awareness-raising effort, direct mail, Moscow ballet, etc.

### **Public Policy**

- Track and address regulatory barriers to good end of life care and conditions, including advance care planning issues
- Support regulations that serve to improve the end of life in Idaho

### **Organizational Sustainability**

- Establish and build the "brand" of the organization to all target audiences
- Expand the membership base
- Submit grant to Regence Foundation and seek other grant funding sources
- Establish office and expand staff to meet program needs as funds allow
- Establish active representation at key tables: cancer, dementia, Medicaid, insurance, Idaho Medical Association, Idaho Hospital Association, etc.
- Create database-driven web-site with registration and contribution capabilities