

The Right Choice at the Right Time

Fall 2008 Community Engagement Campaign

A Better Way Coalition, Inc. / Idaho State Hospice and Palliative Care Organization
Idaho Library Commission (ILC) / Idaho Library Association (ILA)

IHPCO and ABWC invite your participation in this statewide coordinated effort to raise awareness of the importance of planning ahead for end-of-life issues and to increase public knowledge of the availability and value of hospice and other end-of-life resources.

Suggested activities for hospices & others: participate at any level you find appropriate

1) Professional Education

Invite area health- and elder-care professionals to regional advance directives workshops

- Featuring Idaho Assistant Attorney General Bill von Tagen and local speakers
- Oct 20 Meridian, 21 Moscow, 22 Coeur d'Alene, 27 Idaho Falls, 29 Twin Falls
- 1:00-4:00 p.m.; registration form at www.hospiceidaho.org
- Followed from 4-5 by regional hospice meetings on the Campaign and other issues
- Date for governor to sign Hospice/Palliative Care Month proclamation, pending

2) Speakers Bureau

Schedule November presentations with local civic, community, and church groups

- Sample invitation letter enclosed
- Model 30-minute presentation available from www.hospiceidaho.org after October 15
- Presentation training provided during regional meetings after each Oct workshop

3) Library Campaign

Collaborate with your local libraries (ILC and ILA are encouraging their participation)

- Check enclosed list of Idaho libraries and let jon@hospiceidaho.org know which libraries you plan to contact
- Encourage libraries to create Hospice Month display of end-of-life books, with enclosed Book List handouts
- Set early November date to present the library with "The Right Choice at the Right Time" 100-page end-of-life planning resource book. Coordinate the presentation with a public Speakers Bureau presentation at the library. Invite local media (list at www.hospiceidaho.org). Pick up RCRT books at regional hospice meetings in Oct.
- Provide a Christmas tree with paper ornaments (template enclosed); encourage library patrons to write a loved one's name on an ornament to hang in memory on the tree

Materials at www.hospiceidaho.org under "Getting Involved," for your use

- Registration form for Oct "Idaho's New Advance Care Planning Tools" workshops
- Table of Contents of "The Right Choice at the Right Time" resource book
- Text of Hospice/Palliative Care Month Proclamation to be signed by Governor Otter
- Invitation for civic/church groups to consider a November speaker from your hospice
- List of Idaho libraries for you to use to identify locations and contact people
- End-of-life Book List and template for paper ornaments, to copy for library campaign

Questions: Contact jon@hospiceidaho.org or call 208-841-1862